



Latin Americans United for Progress • 96 W. 15th St. #103, Holland, MI 49423 • 616.392.5058 • laup.org

Dear LAUP Partner,

I'm reaching out to you with an exciting invitation!

Fiesta 2018 is right around the corner and I would like you to be a part of it.

For the second year in a row, West Michigan's longest running Latino Festival will be held in the parking lot of The Shops at Westshore.

This year's event will feature all the components you've grown to know and love: ethnic food, car show, and Latino musical acts that bring everyone to their feet! There will also be rides and activities for kids; and for the adults, the On the Border Beer Tent!

**The celebration will kick off on Friday, May 4th from 5pm-9pm,
and continue on Saturday, May 5th from 11am-5pm.**

We pour our heart and soul into making each year more memorable than the last, and now we are seeking your contribution to make this possible!

Please consider becoming a 2018 Sponsor so together we can continue the rich tradition of Fiesta!

Please use the attached materials to choose your level of sponsorship. Feel free to call us so we can talk about making your sponsorship as advantageous as possible for your business or organization!

I look forward to hearing from you and seeing you at Fiesta in May 2018!

Enthusiastically,

Roberto Jara
LAUP Executive Director



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2018 Sponsorship Information

Thanks to the continued support of our sponsors, volunteers, and community, our **54th Annual LAUP Fiesta** will be held **May 4-5, 2018!** Please review the levels below and consider sponsoring this year!



Title Sponsor \$5,000 and Up

- Top billing on posters, programs, and all Fiesta promotional materials
- Opportunity for representative from your organization to speak from the Main Stage up to 3 times during Fiesta
- Logo alongside LAUP's on Fiesta website (*Please send high res logo by March 15th*)
- Opportunity to display/distribute company information/items at the Fiesta Mercado

Platinum Sponsor \$3,000

- Large banner displayed at event
- Logo prominently displayed on Fiesta poster, program, and website (*Please send high res logo by March 15th*)
- Opportunity to display/distribute company information/items at the Fiesta Mercado

Gold Sponsor \$1,500

- Medium logo on Fiesta poster, program, and website (*Please send high res logo by March 15th*)
- Company name recognized from stage
- Opportunity to display/distribute company information/items at the Fiesta Mercado

Silver Sponsor \$1,000

- Logo on Fiesta poster and program
- Logo on Fiesta website (*Please send high res logo by March 15th*)

Bronze Sponsor \$500

- Business name listed on Fiesta poster and program
- Business name listed on Fiesta website

If you have questions, please contact **Roberto Jara** at **616-392-5058** or **roberto@laup.org**. (*Please send high res images / design files of logos to this email.*)



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2018 Sponsorship Agreement

Company / Organization / Individual Name (as you wish to be listed)

Mailing Address

City

State

Zip

Contact Person

Telephone Number

E-Mail

I understand that by signing this agreement, I am committing my company/organization/self to the following:

- Title Sponsor (\$5,000 and Up)
- Platinum Sponsor (\$3,000)
- Gold Sponsor (\$1,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)

For Title, Platinum, and Gold Sponsors:

- YES! I would like space for distributing information and materials at the Fiesta Mercado (Saturday, May 5th 11am-5pm).

NOTE: If you wish to be listed on Fiesta print materials, please submit this agreement & send high res logo to roberto@laup.org by MARCH 15, 2018.

- I can't sponsor this year's event, but I'd like to contribute:

Financial contribution (cash) of: \$ _____

And/Or In-Kind Service of: _____

Service Valued at: \$ _____

Signature

Title

Date

Payment Enclosed (made out to LAUP)

Invoice Me

Paid Online (laup.org)

Please return form by mail or email:

LAUP Fiesta Sponsor Pledge
96 W. 15th Street, Suite 103
Holland, MI 49423

LAUP is a 501(c)(3) organization and all gifts are tax-deductible according to the state and federal laws.

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